

Kholoud Awad

WordPress Developer | Web Designer | Frontend Developer

My Portfolio: <https://kholoud-portfolio.site/>

Cairo, Egypt

Phone: [+20 1001752492](tel:+201001752492)

Email: kholoud.awad02@gmail.com



[LinkedIn: linkedin.com/in/kholoud-a-9326111b7/](https://www.linkedin.com/in/kholoud-a-9326111b7/)

[GitHub: github.com/kholoudAwad02](https://github.com/kholoudAwad02)

PROFILE

Solution-driven Web Developer with over 2 years of hands-on experience collaborating with software houses, marketing agencies, and international freelance clients. Specialized in delivering high-quality WordPress solutions, ranging from fully custom-built websites to strategic customization of premium themes aligned with specific business objectives.

Highly proficient in converting Figma designs into responsive, pixel-perfect, and performance-optimized websites. Possesses strong backend development and debugging expertise, with a proven ability to resolve complex technical issues, optimize website performance, and enhance overall stability. Elementor Pro and SEO specialist, dedicated to building scalable, conversion-focused, and search-engine-optimized digital solutions.

Skills

- WordPress Development & Customization
- Elementor & Elementor Pro Expert
- UI/UX Design (Wireframes, Prototyping, Figma)
- Frontend Development (HTML, CSS, JavaScript, React JS)
- Website Migration (cPanel, FTP, Hosting-to-Hosting)
- SEO Optimization & Web Performance
- E-commerce Development (WooCommerce)
- Responsive Design & Cross-browser Compatibility
- Problem Solving & Agile Methodology
- WordPress Backend Debugging, Error Handling & Performance Optimization

Work Experiences

Global Innovation & Entrepreneurship (GIE) – Website Developer (Hybrid)

October 2025 – Present

- Build fully custom WordPress websites **from scratch** without relying on pre-made themes.
- Convert Figma designs into pixel-perfect, responsive, and high-performance websites.
- Customize or remove unnecessary code or functionality in plugins to optimize site performance and stability.
- Troubleshoot backend issues, enhance website security, and ensure smooth functionality.
- Implement SEO best practices and collaborate with the marketing team to support campaigns.

Digital Defense Group (DDG MEA) – Website Developer (Full-Time, Remote)

May 15, 2025 – Jan 1, 2026

- Developed and maintained secure, high-performance WordPress websites for clients across industries.
- Troubleshoot complex backend issues and optimized website performance.
- Implemented SEO best practices and ensured responsive, cross-browser compatible designs.
- Handled cPanel management, including databases, file management, domain/email setup, and website migrations.

Digital Experts – Marketing Agency (Part-Time)

May 5, 2025 – Jan 1, 2026

- Handle all WordPress-related tasks for the agency's projects.
- Customize and maintain websites, troubleshoot backend issues, and perform cPanel tasks.
- Collaborate with the marketing team to implement SEO, performance, and campaign optimizations.
- Ensure websites are secure, scalable, and high-performing.

Eight Designs – WordPress Developer (Freelance)

February 2025 – June 2025

- Developed custom WordPress websites for clients, converting Figma designs into live sites.
- Integrated plugins, fixed backend issues, and optimized website performance and speed.
- Ensured websites were SEO-friendly and responsive across devices.

ANAS Academy – WordPress Developer (Full-Time)

September 2024 – April 2025

- Developed custom WordPress websites using Elementor Pro and custom plugins.
- Enhanced user experience and UI/UX for educational platforms.
- Optimized website speed, SEO performance, and responsiveness.
- Converted Figma designs into professional WordPress websites.

MGH – WordPress Developer (Full-Time)

May 2024 – September 2024

- Built and maintained WordPress websites with a focus on backend troubleshooting and optimization.
- Customized plugins and resolved technical issues to enhance website performance.
- Collaborated with clients to implement responsive design, SEO, and UI/UX improvements.

Ministry of Communication and Information Technology (MCIT) – Summer Intern

July 2023 – September 2023

- Completed intensive training in:
 - Cybersecurity
 - Infrastructure & Data Center Management
 - Wireless & VoIP Technologies
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MY PROJECTS

I have developed a diverse range of WordPress projects, including **e-commerce stores, corporate websites, and landing pages**, all fully custom-built, responsive, and optimized for speed and SEO. You can explore my complete portfolio here:

<http://kholoud-portfolio.site/>

EDUCATION

Bachelor of Computer Science - Canadian International College (CIC)

Very Good Degree (B+)

My Graduation Project Grade (A+)

COURSES

- CS50, Harvard University
 - Planning Tech.& Mind Mapping
 - Communication Skills
 - Self Awareness and Goal Setting
 - Flutter mobile application
 - Frontend Online Course UX/UI Design
 - WordPress Online Course
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