

KHOLOUD AWAD

WordPress Developer | Web Designer | Frontend Developer

Portfolio: kholoud-portfolio.site | LinkedIn: [Profile](#) | Location: Cairo, Egypt

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PROFILE

Solution-driven Web Developer with over 3 years of hands-on experience collaborating with software houses, marketing agencies, and international freelance clients. Specialized in delivering high-quality WordPress solutions, ranging from fully custom-built websites to strategic customization of premium themes aligned with specific business objectives.

Highly proficient in converting Figma designs into responsive, pixel-perfect, and performance-optimized websites. Possesses strong backend development and debugging expertise, with a proven ability to resolve complex technical issues, optimize website performance, and enhance overall stability. Elementor Pro and SEO specialist, dedicated to building scalable, conversion-focused, and search-engine-optimized digital solutions.

SKILLS

- WordPress Development & Customization
- Elementor & Elementor Pro Expert
- UI/UX Design (Wireframes, Prototyping, Figma)
- Frontend Development (HTML, CSS, JavaScript, React JS)
- Website Migration (cPanel, FTP, Hosting-to-Hosting)
- SEO Optimization & Web Performance
- E-commerce Development (WooCommerce)
- Responsive Design & Cross-browser Compatibility
- Problem Solving & Agile Methodology
- WordPress Backend Debugging, Error Handling & Performance Optimization

WORK EXPERIENCES

Diamond Medical Marketing – WordPress Developer (US-Based Marketing Agency, Remote)

January 2026 - Present

- Develop and maintain WordPress websites from concept to deployment for international clients.
- Build and customize website themes, templates, and functionality based on business requirements.
- Integrate automation solutions into websites to streamline workflows and enhance user experience.
- Implement AI-powered voice assistants and AI chatbot solutions within websites.
- Configure and integrate plugins, third-party services, and APIs.
- Manage website hosting, domain configuration, and deployment processes.
- Troubleshoot technical issues and optimize website performance, security, and user experience.
- Work with front-end technologies including HTML, CSS, JavaScript, and responsive design principles.
- Develop and maintain back-end functionality, database integrations, and custom features.
- Handle the complete website lifecycle, including planning, development, testing, launch, and ongoing maintenance.
- Collaborate with cross-functional teams to deliver scalable and user-friendly web solutions.
- Ensure websites meet quality, accessibility, and performance standards.

Global Innovation & Entrepreneurship (GIE) – Website Developer (Hybrid)

October 2025 - Present

- Build fully custom WordPress websites from scratch without relying on pre-made themes.

- Convert Figma designs into pixel-perfect, responsive, and high-performance websites.
- Customize or remove unnecessary code or functionality in plugins to optimize site performance and stability.
- Troubleshoot backend issues, enhance website security, and ensure smooth functionality.
- Implement SEO best practices and collaborate with the marketing team to support campaigns.

Digital Defense Group (DDG MEA) – Website Developer (Full-Time, Remote)

May 15, 2025 - Jan 1, 2026

- Developed and maintained secure, high-performance WordPress websites for clients across industries.
- Troubleshot complex backend issues and optimized website performance.
- Implemented SEO best practices and ensured responsive, cross-browser compatible designs.
- Handled cPanel management, including databases, file management, domain/email setup, and website migrations.

Digital Experts - Marketing Agency – Website Developer (Part-Time)

May 5, 2025 - Jan 1, 2026

- Handle all WordPress-related tasks for the agency's projects.
- Customize and maintain websites, troubleshoot backend issues, and perform cPanel tasks.
- Collaborate with the marketing team to implement SEO, performance, and campaign optimizations.
- Ensure websites are secure, scalable, and high-performing.

Eight Designs – WordPress Developer (Freelance)

February 2025 - June 2025

- Developed custom WordPress websites for clients, converting Figma designs into live sites.
- Integrated plugins, fixed backend issues, and optimized website performance and speed.
- Ensured websites were SEO-friendly and responsive across devices.

ANAS Academy – WordPress Developer (Full-Time)

September 2024 - April 2025

- Developed custom WordPress websites using Elementor Pro and custom plugins.
- Enhanced user experience and UI/UX for educational platforms.
- Optimized website speed, SEO performance, and responsiveness.
- Converted Figma designs into professional WordPress websites.

MGH – WordPress Developer (Full-Time)

May 2024 - September 2024

- Built and maintained WordPress websites with a focus on backend troubleshooting and optimization.
- Customized plugins and resolved technical issues to enhance website performance.
- Collaborated with clients to implement responsive design, SEO, and UI/UX improvements.

Ministry of Communication and Information Technology (MCIT) – Summer Intern

July 2023 - September 2023

- Completed intensive training in Cybersecurity, Infrastructure & Data Center Management, and Wireless & VoIP Technologies.

MY PROJECTS

I have developed a diverse range of WordPress projects, including e-commerce stores, corporate websites, and landing pages, all fully custom-built, responsive, and optimized for speed and SEO. Explore my complete portfolio here: kholoud-portfolio.site

EDUCATION

Bachelor of Computer Science – Canadian International College (CIC)

Scale / Grades: Very Good Degree (B+), Graduation Project Grade (A+)

COURSES

- CS50, Harvard University
- Planning Tech. & Mind Mapping
- Communication Skills
- Self Awareness and Goal Setting
- Flutter mobile application
- Frontend Online Course
- UX/UI Design
- WordPress Online Course